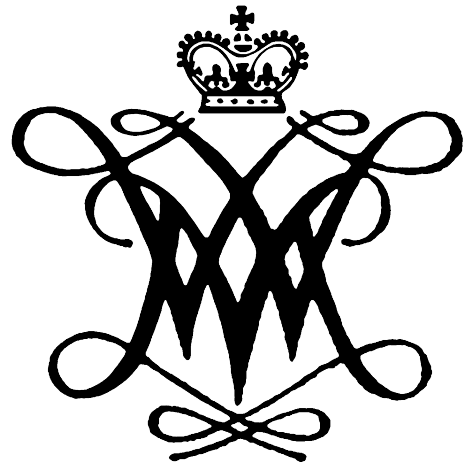


# Mark J. Hofer

## PERSONAL INFORMATION

Mark Hofer  
School of Education  
College of William & Mary  
Hugh Jones Hall 232  
757.221.1713  
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## POSITION

Dorman Family Distinguished Associate Professor of Educational Technology,  
College of William & Mary

## EDUCATION

Ph.D. Education, Instructional Technology  
University of Virginia, May, 2003  
Dissertation: "ISTE Educational Technology Standards: Implementation in Award  
Winning Teacher Education Programs"

M.S., Educational Administration  
Butler University, Indianapolis, IN, 1999

B.A., History  
University of Notre Dame, Notre Dame, IN, 1995  
Minor in Secondary Education

## ACADEMIC POSITIONS

Dorman Family Distinguished Associate Professor, Educational Technology, School of  
Education, College of William & Mary, 2005-present

Assistant Professor, Instructional Technology, Department of Reading, Special  
Education, and Instructional Technology, College of Education, Towson University, 2003-  
2005

Graduate Fellow and Instructor, Center for Technology and Teacher Education, Curry  
School of Education, University of Virginia, 2000-2003

Coordinator of Educational Technology, Archdiocese of Indianapolis, Indianapolis, IN, 1998-2000

Technology Specialist, Cardinal Ritter High School, Indianapolis, IN, 1999-2000

History and Theology Teacher, Roncalli High School, Indianapolis, IN, 1995-1999

## **HONORS, PRIZES & AWARDS**

National Technology Leadership Initiative Social Studies Education Fellow, selected by the National Council for the Social Studies College and University Faculty Assembly, March, 2010.

Recipient, Dorman Family Distinguished Associate Professor, 2009-2012

Recipient, College of William & Mary Summer Research Grant, 2008

National Technology Leadership Initiative Social Studies Education Fellow, selected by the National Council for the Social Studies College and University Faculty Assembly, March, 2007.

Recipient, College of William & Mary Technology Integration Project grant, 2007

Recipient, College of William & Mary Summer Research Grant, 2007

Contributing Editor, *Social Studies Research and Practice*, 2005-2010.

College of William & Mary Technology Integration Project Student Fellowship Award, May, 2006

National Technology Leadership Initiative Social Studies Education Fellow, selected by the National Council for the Social Studies College and University Faculty Assembly, March, 2005.

Selected to receive one of three Towson Academy of Scholars fellowships for 2004-2005 academic year for a project entitled, "The Historical Scene Investigation Project."

Co-Editor, Current Practices Section of the *Journal of Contemporary Issues in Technology in Teacher Education*, 2003-2006.

Graduate Teaching Award, Curry School of Education, University of Virginia, 2003.

## **COURSES TAUGHT**

### College of William & Mary

EDUC 305: Designs for Technology-Enhanced Learning (Secondary, undergraduate)  
EDUC 330: Designs for Technology-Enhanced Learning (Elementary, undergraduate)  
CRIN 602: Curriculum-Based Technology Integration, K-12  
CRIN E09: Designs for Technology-Enhanced Learning (Elementary, graduate)  
CRIN S07: Designs for Technology-Enhanced Learning (Secondary, graduate)  
CRIN S17: Instructional Technology Practicum (Secondary Education, graduate)  
CRIN 604: Computer-Supported Learning Environments

### Towson University

ISTC 541: Foundations of Instructional Technology  
ISTC 301/501: Utilization of Instructional Media  
ISTC 707: Learning Environments in a Digital Age  
ISTC 633: Instructional Video

## **FELLOWSHIPS AND GRANTS**

Co-Principal Investigator, *Assessing Teachers' Development of Podcasts for the Economics Classroom*, Calvin K. Kazanjian Economics Foundation, Inc., 2010-2011, \$15,000

Co-Principal Investigator, *Library of Congress Digital Documentary Kits*, 2009-2010, \$15,000

Recipient, SOE Curriculum and Instruction Collaboration Grant, Technology Integration Assessment Rubric Testing, 2009, \$500

Recipient, SOE Curriculum and Instruction Collaboration Grant, Developing Effective Presentations Study Group, 2009, \$500

Co-Principal Investigator, *Historical Scene Investigation Project - Library of Congress Primary Sources*, 2008-2009, \$15,000

Co-Principal Investigator, *Library of Congress Digital Documentary Kits*, 2008-2009, \$15,000

Co-Principal Investigator, *Collaborative Writing Tools for William and Mary*, 2008-2009, \$5,000

Recipient, SOE Curriculum and Instruction Collaboration Grant, Video Cases in

Technology Integration, 2008, \$500

College of William & Mary Summer Research Grant, 2008

Braitmayer Foundation Grant Program, *Learning Activity Types Development for Technology Integration*, submitted, November 2007, not funded

The Charles Lafitte Foundation Grant Program, *Learning Activity Types Development for Technology Integration*, submitted, November 2007

College of William & Mary Technology Integration Project grant, 2007

College of William & Mary Summer Research Grant, 2007

National Technology Leadership Initiative Social Studies Education Fellow, selected by the National Council for the Social Studies College and University Faculty Assembly, March, 2007, \$500

Spencer Foundation Research Grant Program, *Causal Comparative Testing of a Standards-Based Professional Development Approach for Teachers*, submitted, May 2006, not funded

Braitmayer Foundation Grant Program, *Causal Comparative Testing of a Standards-Based Professional Development Approach for Teachers*, submitted, May 2006, not funded

National Endowment for the Humanities Grants for Teaching and Learning Resources and Curriculum Development, *The Historical Scene Investigation Project*, submitted, October 2005, not funded

National Endowment for the Humanities Faculty Humanities Workshop, submitted with Colonial Williamsburg Foundation, *Documenting Early America: Legislative and Judicial Systems in Eighteenth Century America*, submitted, May 2005, not funded

National Technology Leadership Initiative Social Studies Education Fellow, selected by the National Council for the Social Studies College and University Faculty Assembly, March, 2005, \$500

Selected to receive one of three Towson Academy Scholars fellowships for 2004-2005 academic year for a project entitled, "The Historical Scene Investigation Project", \$1000

## **RESEARCH**

### **Refereed Publications in Periodicals**

Harris, J.B. & Hofer, M.J. (2010). Technological Pedagogical Content Knowledge (TPACK) in action: A descriptive study of secondary teachers' curriculum-based, technology-related instructional planning. *Journal of Research on Technology in Education*, 42(x), pp. in press.

Swan, K., Hofer, M., Swan, G., Mazur, J. (2010). Econocast: The production, consumption and distribution of economics podcasts for the K-12 classroom. *Social Education*.

Swan, K.O. & Hofer, M. (2009). Trend alert: A History teacher's guide to using podcasts in the classroom. *Social Education*, 73(2), 95-102.

Hofer, M., Harris, J., Blanchard, M.R., Grandgenett, N., Schmidt, D., van Olphen, M., and Young, C. (In Review). "Grounded" technology integration: Instructional planning using curriculum-based activity types taxonomies. *Journal of Technology and Teacher Education*.

Grandgenett, N., Harris, J., & Hofer, M. (In Review). An activity-based approach to technology integration in the mathematics classroom. *Journal of Mathematics Education Leadership*.

Swan, K., Hofer, M., Swan, G., Mazur, J. (In Review). Econocast: The production, consumption and distribution of economics podcasts for the K-12 classroom. *Social Education*.

Hofer, M. & Swan, K.O. (2008-2009). Technological pedagogical content knowledge in action: A case study of a middle school digital documentary project. *Journal of Research on Technology in Education*, 41(2), 179-200.

Swan, K. & Hofer, M., & Locascio, D. (2008). The Historical Scene Investigation (HSI) project: Examining the use of case based historical instruction in the fifth grade social studies classroom. *International Journal of Social Education*, 22(2), 70-100.

Swan, K.O. & Hofer, M. (2008). The Historical Scene Investigation (HSI) project: Facilitating historical thinking with Web-based, digital primary source documents. *Journal of American History and Computing*, [Online serial], 9(1). Available: <http://mcel.pacificu.edu/jahc/2008/issue1/swanhofer.php>

Stoddard, J., Hofer, M., & Buchanan, M. (April, 2008). The 'starving time' wikinquiry: Using a wiki to foster historical inquiry. *Social Education*, 72(3), 144-146, 158-160.

Swan, K.O., Hofer, M., & Levstik, L. (2007). Camera! Action! Collaborate with digital moviemaking. *Social Studies and the Young Learner*, 19(4), 17-20.

Hofer, M., & Swan, K. O. (2006). Reprint: Standards, firewalls, and general classroom

mayhem: Implementing student-centered technology projects in the elementary classroom. *Contemporary Issues in Technology and Teacher Education*, 7(2), 42-58.

Swan, K. & Hofer, M. (2006). Digital campaigning: Using the Bill of Rights to advance a political position in 2004. *The Social Studies*, 97(5), 208-214.

Hofer, M., & Owings Swan, K. (2005). Digital moviemaking: The harmonization of technology, pedagogy and content. *International Journal of Technology in Teaching and Learning*, 1(2), 102-110.

Hofer, M., & Swan, K. O. (2005). Digital image manipulation: A compelling means to engage students in discussion of point of view and perspective. *Contemporary Issues in Technology and Teacher Education* [Online serial], 5(3/4). Available: <http://www.citejournal.org/vol5/iss3/socialstudies/article1.cfm>

Hofer, M. (2005). Technology and teacher preparation in exemplary institutions: 1994 to 2003. *Journal of Computing in Teacher Education*, 22(1), 5-14.

Kinzie, M. B., Whitaker, S. D., & Hofer, M. J. (2005). Instructional uses of Instant Messaging (IM) during classroom lectures. *Educational Technology & Society*, 8(2), 150-160.

Bucci, T., Petrosino, A. J., Bell, R., Cherup, C., Cunningham, A., Cohen, S., Dickinson, G., Ervin, J., Hofer, M., & Wetzel, K (2004). Meeting the ISTE challenge in the field: An overview of the first six distinguished achievement award winning programs. *Journal of Computing in Teacher Education*, 21(1), 11-21.

Bell, R., & Hofer, M. (2003). The Curry School of Education and long-term commitment to technology integration. *Contemporary Issues in Technology and Teacher Education* [Online serial], 3(1). Available: <http://www.citejournal.org/vol3/iss1/general/article6.cfm>

### **Referred Publications in Conference Proceedings**

Harris, J. & Hofer, M. (2009). Instructional planning activity types as vehicles for curriculum-based TPACK development. In *Proceedings of Society for Information Technology and Teacher Education International Conference 2009* (pp.). Norfolk, VA: AACE.

Hofer, M., Harris, J., Blanchard, M.R., Grandgenett, N., Schmidt, D., van Olphen, M., and Young, C. (2009). Operationalizing TPACK for educators: The activity types approach to technology integration, Part 1. In *Proceedings of Society for Information Technology and Teacher Education International Conference 2009* (pp.). Norfolk, VA: AACE.

Hofer, M., Harris, J., Blanchard, M.R., Grandgenett, N., Schmidt, D., van Olphen, M., and Young, C. Operationalizing TPACK for educators: The activity types approach to technology integration, Part 2. In *Proceedings of Society for Information Technology and Teacher Education International Conference 2009* (pp.).Norfolk, VA: AACE.

Hofer, M. & Owings Swan, K. (2007). Standards, firewalls, and general classroom mayhem: Implementing student-centered technology projects in the elementary classroom. *Proceedings of the Society for Information Technology and Teacher Education International Conference 2007* (pp. ). Norfolk, VA: AACE.

Good, A., Franklin, C., Lee, J., Hicks, D., Swan, K., Waring, S., Hofer, M. & Locascio, D. (2007) Planning, collaborating, and instructing with technology: Focus on teacher preparation. In *Proceedings of Society for Information Technology and Teacher Education International Conference 2007* (pp. 3876-3877).Norfolk, VA: AACE.

Hofer, M. & Owings Swan, K. (2006). Digital storytelling: Moving from promise to practice. In C. Crawford et al. (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2006* (pp. 679-684). Chesapeake, VA: AACE.

Richardson, K. & Hofer, M. (2006). Connecting theory and practice through design-based research: Applying Universal Design for Learning principles to multimedia presentations. In C. Crawford et al. (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2006* (pp. 4221-4224). Chesapeake, VA: AACE.

Hofer, M. & Swan, K. (2005). Student voices: Digital moviemaking across the curriculum in K-16 classrooms. In *Proceedings of Society for Information Technology and Teacher Education International Conference 2005* (pp. 1413-1415). Norfolk, VA: AACE.

Molebash, P., Hicks, D., Doolittle, P., Ewing, T., Lee, J., Bolick, C., Hofer, M., & Swan, K. (2005). Multimedia, historical inquiry and preservice teacher education: Fostering a networked collaboration to facilitate wise practices in 21st century social studies classrooms, Part 1. In *Proceedings of Society for Information Technology and Teacher Education International Conference 2005* (pp. 2016-2019). Norfolk, VA: AACE.

Hofer, M., Owings Swan, K., & Whitaker, S. (2004). The Historical Scene Investigation (HSI) project: Facilitating historical thinking with web-based, digital primary source documents. In *Proceedings of Society for Information Technology and Teacher Education International Conference 2004* (pp. 4801-4806). Norfolk, VA: AACE.

Hofer, M. (2004). Web-based digital archives: Supporting student-centered learning. In *Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2004* (pp. 705-707). Norfolk, VA: AACE.

Hofer, M. (2004). Technology integration across teacher preparation in award-winning programs. In C. Crawford, D. Willis, R. Carlsen, I. Gibson, K. McFerrin, J. Price & R. Weber (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2004* (pp. 2245-2250). Chesapeake, VA: AACE.

Whitaker, S. & Hofer, M. (2002). A new model for pre-service educational technology classes. In C. Crawford, D. Willis, R. Carlsen, I. Gibson, K. McFerrin, J. Price & R. Weber (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2002* (pp. 455-458). Chesapeake, VA: AACE.

Hofer, M. & Whitaker, S. (2002). Preparing pre-service teachers: How far should we go?. In C. Crawford, D. Willis, R. Carlsen, I. Gibson, K. McFerrin, J. Price & R. Weber (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2002* (pp. 1338-1339). Chesapeake, VA: AACE.

Hofer, M. (2001). Effective technology staff development: A grass-roots approach. In C. Crawford, D. Willis, R. Carlsen, I. Gibson, K. McFerrin, J. Price & R. Weber (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2001* (pp. 687-688). Chesapeake, VA: AACE.

### **Referred Conference Presentations**

Swan, K. Hofer, M. & Swan, G. (2009). *Measuring the impact of digital documentaries in a highstakes testing environment*. Presentation at the annual meeting of the College and University Faculty Assembly (CUFA), Atlanta, GA.

Swan, K. & Hofer, M. (2009). *Digital documentaries in a box: Digital toolkits for teachers*. Presentation at the meeting of the National Council for the Social Studies (NCSS), Houston, Texas, November, 2009.

Hofer, M., Swan, K., Locascio, D. & Bray, J. (2009). *Kids as detectives: The Historical Scene Investigation project*. Presentation at the meeting of the National Council for the Social Studies (NCSS), Houston, Texas, November, 2009.

Swan, K. & Hofer, M. (2008). *Information ecologies—The handbook chapter roundtable*. Paper presentation at the annual meeting of the College and University Assembly (CUFA), Houston, Texas.

Harris, J. & Hofer, M. (2009). *Teachers' Technology Integration Knowledge: New Notions & Approaches to Professional Development*. Presentation at the meeting of the Virginia Society for Technology in Education, Virginia Beach, Virginia.

Swan, K. & Hofer, M. (2008). *Information ecologies—The handbook chapter roundtable*. Paper presentation at the annual meeting of the College and University Assembly



(CUFA), Houston, Texas.

Hofer, M. & Swan, K. (November, 2008). Evolution or revolution? Podcasts in the history classroom. Presentation at the meeting of the International Assembly of the National Council for the Social Studies, Houston, Texas.

Swan, K. & Hofer, M. (November, 2008). Econocast -the production, consumption and distribution of economic podcasts. Presentation at the meeting of the International Assembly of the National Council for the Social Studies, Houston, Texas.

Harris, J. & Hofer, M. (2008). *Truly technologically integrated planning for teaching and learning*. Spotlight presentation at the meeting of the National Educational Computing Conference, San Antonio, Texas.

Swan, K., Hofer, M., Locascio, D. (2007). *No Magic Bullet: A Framework for Considering TPCK and Professional Development in the History Classroom*. Paper presentation at the annual meeting of the College and University Assembly (CUFA), San Diego, CA.

Hofer, M. & Swan, K. (2007). *Structuring student digital documentaries: A case study*. Paper presented at the annual meeting of the American Education Research Association in Chicago, IL.

Swan, K., Hofer, M., Friedman, A., Saye, J. Brush, T. & Lee, J. (2006). *Technology research in the K-12 history classroom*. Symposium presented at the meeting at the International Assembly of the National Council for the Social Studies College and University Assembly (CUFA) in Washington, D.C.

Harris, J. & Hofer, M. (2006). *Planned improvisations: Technology-supported learning activity design in social studies*. Presentation at the meeting of the National Education Computing Conference, San Diego, California.

Hofer, M., Swan, K. & Levstik, L. (2005). *Digital moviemaking: The harmonization of content, pedagogy and technology in the elementary social studies classroom*. Presentation at the meeting of the College and University Faculty Assembly of the National Council for the Social Studies, Kansas City, Missouri.

Hofer, M., Swan, K. (2005). *Take one: Becoming digital directors in the social studies classroom*. Presentation at the meeting of the International Assembly of the National Council for the Social Studies, Kansas City, Missouri.

Swan, K. Hofer, M. & Locascio, D. (2005). *Scaffolding historical thinking through the lens of the Historical Scene Investigation project*. A paper presentation at the annual conference of the American Educational Research Association (AERA) in Montreal, Canada.

Swan, K.O. and Hofer, M. (2004, November). *The Historical Scene Investigation (HSI) project*. Presentation at the meeting of the International Assembly of the National Council for the Social Studies, Baltimore, MD.

Bolick, C.M., Hicks, D., Doolittle, P., Lee, J.K., Hofer, M., Swan, K.O., and Kenreich, T. (2004, November). *Perspectives on technology and the social studies*. Symposium presented at the meeting of the College and University Faculty Assembly of the International Assembly of the National Council for the Social Studies, Baltimore, MD.

Hicks, D., Doolittle, P., Ewing, E.T., Saye, J., Brush, T., Lee, J., Clarke, G., Molebash, P., Sandwell, R., Swan, K., & Hofer, M. *Exploring The use of technology as a partner in the teaching of history*. Presentation to the Teaching History SIG at the annual meeting of the American Educational Research Association, San Diego, CA., 2004.

Pilewski, G., Hofer, M., and Vocke, D. (2004, November). *Uncovering U.S. History: One blueprint at a time*. Presentation at the meeting of the International Assembly of the National Council for the Social Studies, Baltimore, MD.

### **Invited Scholarly Chapters, Papers and Talks**

Harris, J., & Hofer, M. (2009). Instructional planning activity types as vehicles for curriculum-based TPACK development. In Maddux, C. (Ed.). *Research highlights in technology and teacher education 2009* (pp. 99 - 108). Chesapeake, VA: AACE.

Hicks, D., Lisanti, M., Doolittle, P., Friedman, A., Hartshorne, R., Swan, K., Hofer, M., & Lee, J.K. (in press). Integrating technology into the standards-based social studies classroom. In Cennamo, K., Ross, J, Ertmer, P, & Potter, K., *Developing Competency: A Standards-based Approach to Technology Integration*. Belmont, CA:Wadsworth Publishing.

Swan, K., Kern, K. & Hofer, M. (in press). Historical perspective, causality and significance:The Historical Scene Investigation Project. In E. Heilman (Ed.), *Rethinking Social Studies Education*. Teachers College Press.

Swan, K. & Hofer, M. (2008). Technology in the social studies. In Levstik, L.S. & Tyson, C.A. (Eds), *Handbook of Research on Social Studies Education*, 307-326. New York: Routledge.

Harris, J. & Hofer, M. (2008). Engaging your audience: Using technology to enhance scholarly presentations. Presented at the College of William & Mary Kappa Delta Pi Brown Bag Series. January 8, 2008.

Hofer, M. (2007). Using technology to teach American history. Presented at the Virginia Beach Public Schools History Forum. December 13, 2007.

Hofer, M. (2006). *Overhead projectors no more! Leveraging PowerPoint to integrate UDL principles in the classroom*. Presented at the College of William & Mary 17<sup>th</sup> Annual Symposium on Professional Collaboration and Inclusive Education. November 7, 2006.

Hofer, M. (2005). Web-based digital content: Promise and practice. *Threshold: Exploring the Future of Education*, 3(3), 12-15.

Swan, K., & Hofer, M. (2005). The Historical Scene Investigation (HSI) project: Facilitating historical thinking with web-based, digital primary source documents. In Proceedings of Society for Information Technology and Teacher Education International Conference 2005 (pp. 4002-4009). Norfolk, VA: AACE. (this presentation was in conjunction with the National Technology Leadership Initiative (NTLI) Social Studies Education Fellow Award)

Hofer, M. (2004). "The Historical Scene Investigation project," Invited session at the Washington's Legacy Conference, St. Michael's, MD, October, 2004.

Hofer, M. (2002). "Seminal readings in technology and teacher education," Invited panel presentation at the Society for the Integration of Technology in Education International Conference, Nashville, TN, March, 2002

### **Contributed Scholarly Papers**

Note: The following papers were submitted as a Contributing Editor for Social Studies Research and Practice – a peer-reviewed journal

Call, C., Swan, K., & Hofer, M. (2009). Hot off the presses: Podcasting for the economics classroom. *Social Studies Research and Practice*, 4(2). Retrieved January 15, 2010, from <http://www.socstrp.org/issues/PDF/4.2.15.pdf>

McAninch, L.T., Swan, K.O. & Hofer, M. (2007). Podcasting: A beginner's guide to technology's latest trend. *Social Studies Research and Practice*, 2(3). Retrieved February 7, 2008, from <http://socstrp.org/issues/PDF/2.3.18.pdf>

Swan, K.O. & Hofer, M. (2007). Content-specific technology infusion program in pre-service teacher education: The Technology Leadership Cadre (TLC). *Social Studies Research and Practice*, 2(1). Retrieved February 7, 2008, from <http://socstrp.org/issues/PDF/2.1.12.pdf>

Hofer, M., Ponton, R. & Swan, K. (2006). Reinventing PowerPoint: A new look at an old tool. *Social Studies Research and Practice*, 1(3). Retrieved January 7, 2007, from <http://www.socstrp.org/issues/showissue.cfm?volid=1&IssueID=3>

Hofer, M. & Swan, K.O. (2006). Standards, firewalls and general classroom mayhem:

Implementing student centered research projects in a social studies classroom. *Social Studies Research and Practice*, 1(1). Retrieved September 14, 2006, from <http://www.socstrp.org/issues/viewarticle.cfm?volid=1&IssueID=1&ArticleID=3>

Swan, K., Hofer, M., & Gallicchio, L. (2006). Historical Scene Investigation (HSI): Engaging students in case based investigations using Web-based historical documents. *Social Studies Research and Practice*, 1(2). Retrieved September 14, 2006, from <http://www.socstrp.org/issues/viewarticle.cfm?volid=1&IssueID=2&ArticleID=2>

### **Non-Refereed Publications**

Blanchard, M. R., Harris, J., & Hofer, M. (2010). "Grounded" technology integration using science learning activity types. *Learning & Leading With Technology*, 37(5), pp. in press.

Young, C. A., Hofer, M., & Harris, J. (2010). "Grounded" technology integration using English language arts learning activity types. *Learning & Leading With Technology*, 37(6), pp. in press.

Schmidt, D., Harris, J., & Hofer, M. (2010). "Grounded" technology integration using K-6 literacy learning activity types. *Learning & Leading With Technology*, 37(7), pp. in press.

Harris, J. & Hofer, M. (2009). "Grounded" technology integration: Planning with curriculum-based learning activity types. *Learning and Leading with Technology*, 37(2), 22-25.

Hofer, M. & Harris, J. (2009). "Grounded" technology integration using social studies learning activity types. *Learning and Leading with Technology*, 37(2), 26-28.

Grandgenett, N., Harris, J., & Hofer, M. (2009). "Grounded" technology integration using mathematics learning activity types. *Learning and Leading with Technology*, 37(3), 24-26.

Van Olphen, M., Hofer, M., & Harris, J. (2009). "Grounded" technology integration using world languages learning activity types. *Learning and Leading with Technology*, 37(4), 26-28.

Hofer, M. & Swan, K. O. (2006). Online history investigations. *Learning and Leading with Technology*, 33(8), pp. 38-39.

Hofer, M. (2004) Online digital archives: Technology supporting a Rich, diverse learning experience. *Learning and Leading with Technology*, 32(2), 6-11.

Hofer, M., Chamberlin, B., and Scot, T. (2004). Fulfilling the need for a technology integration specialist. *Technological Horizons in Education*, 32(3), 34-39.

Bull, G., Bull, G. & Hofer, M. (2002). "Mining the Internet: Moving images," *Learning and Leading with Technology*, 29(5), 42-45.

### **Published Multimedia Materials**

Video Cases: Teaching and Learning with Technology, Collaboration with Williamsburg-James City County Public Schools (<http://mjhofe.people.wm.edu/videocases/>)

Econocast: The Production, Consumption, and Distribution of Economics Podcasts for the K-12 Classroom (<http://mjhofe.people.wm.edu/econ/>)

Leveraging PowerPoint to Support Universal Design for Learning in the Classroom (<http://mjhofe.people.wm.edu/powerpoint/>)

The Historical Scene Investigation Project (<http://www.wm.edu/hsi>)

The Digital Directors Guild (<http://www.ddguild.org>)

Digital Archives in the K-12 Classroom (<http://mjhofe.people.wm.edu/archives/>)

GenTech: Teaching and Learning with Generative Technology Podcast (<http://www.stevewhitaker.net/podcasts/gentech/>)

### **PROFESSIONAL SERVICE**

Member, College of William & Mary Committee on Sustainability – 2008-

Co-Principal Investigator, Collaborative Writing Tools for William and Mary, 2008-

Member, College of William & Mary Information Technology Advisory Committee – 2008-

Chair, College of William & Mary School of Education Faculty Affairs Committee – 2008-2009

Member, College of William & Mary School of Education Faculty Affairs Committee – 2007-2009

Member, College of William & Mary Parking Advisory Committee – 2007-

Faculty Secretary, College of William & Mary School of Education – 2006-2007

Co-Chair, W&M Universal Design for Learning Implementation Initiative – 2005-2006

Technology Faculty Mentoring, School of Education, 2005-

Member, Curriculum and Instruction Secondary Work Group, 2005-

Presenter, Web 2.0 Brown Bag Sessions, *Wikis Go Mainstream*, sponsored by Swem Library and IT Academic Computing, Fall 2006

Member, Rich Media Development Group, College of William & Mary, 2005-2006

Co-Editor, Current Practices Section, *Contemporary Issues in Technology and Teacher Education*, 2003-2006

Reviewer, Social Studies Section, *Contemporary Issues in Technology and Teacher Education*, 2003-

Member, Virginia History Day, District 6 Coordinating Committee, 2005-2006